





## COOLMAX® EcoMade Fiber

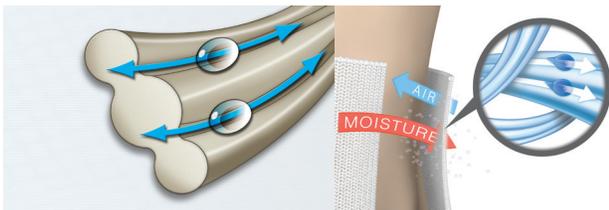
ENGINEERED FOR EVERYDAY COMFORT AND PERFORMANCE

Fabric made with COOLMAX® EcoMade technology transports moisture away from the body to keep the wearer cool and dry, helping to optimize performance. And, consumers can feel good about selecting garments engineered with this technology because the fiber is made with 100% recycled resources. COOLMAX® EcoMade technology can be used in apparel and non-apparel products.

ATTRIBUTES	KEY BENEFITS
Moves moisture away from the skin	Feels drier against skin
Breathable fabrics allow air to flow through	Stay cooler
Fiber made with 100% recycled resources	Reduced environmental impact

### HOW IT'S DONE

Special fiber cross-sections move moisture to the outside of the fabric, where it quickly evaporates. As air flows through the fabric, you stay cooler.



### WHAT MAKES IT MORE SUSTAINABLE?

Plastic bottles are collected, cleaned, ground up into flakes, and made into chips, which are then spun into fiber and yarn, and finally, woven into your apparel. So you can have the same performance you've come to know from the COOLMAX® brand, and help the environment. Good for the planet and good for business.

### BRANDING



### RECOMMENDED END USES

- Socks
- Denim and bottoms
- Ready-to-wear and outdoor tops
- Ready-to-wear and sportswear tops
- Sportswear bottoms
- Bedding
- Insulation